NORTHCROSS
G R O U P

Data Services
Bridging the Gap to Value

Data that doesn't move your business forward has no value. Data must work for you. It needs to inform your workforce and drive strategy. Data must support decisions. Likewise data allows you to measure the exact effects of those decisions.

Many organizations have gaps between operational data and the ability to use that data to manage or direct efforts. The mechanisms for using that data to create actionable business intelligence are not in place.

Northcross Group (NCG) consultants are experts in bridging those gaps. We have a proven track record of understanding specific data management needs and the skills to formulate and implement effective solutions. We bring to the table not only analytical skills, but the technical capabilities for getting to and working with the data.

Three Step Process

NCG combines expertise across database management systems with strong business-focused analysis. We follow three simple steps to help our clients tap into the value of their data:

1) Getting to the data - Extraction or Access

2) Assessing and Analyzing the Data

3) Strategy and Infrastructure to Successfully
   Deliver Information

Technology Experience & Capabilities

- OLAP & OLTP Systems

- Data Access & Conversion

- Data Warehousing, Data Marts

- Data Mining

- MS SQL Server, Oracle, DB2

- SAS

- Business Objects, Cognos

- Informatica

Data Analysis Expertise

- Banking and Financial Systems

- Health Care Systems

- Accounts Receivable

- Payment Processing

- Fraud Monitoring

- Threat Detection

Data Tools

- Web-based Data Collection

- Communication and Collaboration

- Governance Reporting

- Activity Monitoring

Together, these steps build informed decision making. Access to and use of data keeps you grounded in reality by showing where things stand and the effectiveness of various actions. Robust data tools do not have to be complex, but they do have to be implemented properly.

NCG takes care in making sure we understand your existing systems and any gaps between those systems and your data and information needs. We leverage our development capabilities to bridge gaps pragmatically, quickly and effectively. From getting data into the process, extracting it, or analyzing it—we clear these technology hurdles to put your data to work for you.

NCG taps into data's potential and develops strategies targeted for specific needs and environment. We help get to the data, analyze it, and deliver the means to use it within your organization.

We connect, convert, and integrate data using industry standard tools and systems and leveraging our team's proven technical experience. When unique requirements exist, we develop or customize tools to help organizations use data specifically for their needs.

Getting to the Data

There are a number of ways to get to data—tapping into existing systems, extracting data sets, or providing ongoing access. Picking the right approach depends on your specific situation and needs. The NCG team has the experience and technical skills to help pick the best approach and then execute it.

We have the data architecture expertise to define and design an approach that makes sense for you. We can deliver infrastructure to garner the data or work with a client's technical team to implement those functions.

Assessing and Analyzing Data

Once data is available, NCG helps assess and analyze the data from business and operational perspectives. We look for insight to help efforts today, while gaining perspective to help plot the course for tomorrow. We look for areas of exposure or possible concern, as well as opportunities for progress.

Our business analysts are highly experienced in sifting through structured and unstructured data in a methodical and repeatable fashion. We account for the many components and interdependencies of data from physical structures to functional life cycles within an organization.

Delivering Information

NCG implements easy to use and intuitive web-based tools to help share data. NCG tools help people work together and be proactive—without large investments in complex systems or extended development horizons. We give people data and tools to be effective quickly.

NCG follows an Agile development methodology that allows quick implementation of functionality. We deliver tangible value in timeframes measured in days and weeks. This allows our client to benefit in the short run and make informed decisions about where to go in the long run.

About NCG

The Northcross Group (NCG) is a New England based firm providing business system and technology services. NCG makes it our business to ensure that technology serves our clients, allowing them to meet business goals, gain competitive advantage, enhance security, implement governance, ensure compliance, and stabilize operations.

We have expertise in a broad range of industries and across technology disciplines. NCG consultants bring a blend of technical and business acumen with a proven track record in the public, private, and non-profit sectors. We approach business challenges head-on and figure out the most effective way to leverage technology to reach objectives. We work with you and provide support to help ensure tangible business value.

NCG uses disciplined processes, refined from decades of experience. Flexibility is a cornerstone of our industry-tested methodologies—giving NCG the ability to adapt to changing environments and needs. We strive to build lasting relationships with our clients, contributing to their ongoing success.

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