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FOR IMMEDIATE RELEASE:

NCG Demystifies Business Continuity Planning

Portland, Maine, May 13, 2009 — Northcross Group (NCG) conducted a workshop on developing and implementing Business Continuity Planning (BCP) programs at the 14th Annual Maine Human Resources Convention. NCG shared its skills in building programs to minimize business disruptions due to natural and human caused disasters. The session was conducted with Volk Packaging Corporation, which NCG had supported in developing their Business Continuity Plan and update program.

At the session, attended by HR professionals from across the state, NCG President and company founder Christopher Bender explained, “when people think of Business Continuity planning, they often associate it with major disasters such as a hurricane, flooding, or a fire. However, more widespread causes of BCP incidents – such as a disgruntled employee or a computer virus – can be just as devastating to an organization’s operations. We have seen organizations of all sizes and types use BCP efforts to very effectively position themselves to weather challenges—as well as using it as a vehicle to address a number of other needs across their enterprise.”

For companies seeking specific assistance, the Northcross Group (NCG) offers a comprehensive Business Continuity Planning service with a number of different pricing and deliverables options, allowing companies to scale their BCP efforts according their needs and budget. In working with clients on BCP planning, NCG takes a holistic approach, ensuring that all areas of the organization – not just the IT systems - are considered. Recognizing that a company’s operations are reliant on a number of interdependencies, NCG also extends the planning process to include areas external to the business such as third party vendors, contractors, etc. Finally, in order to ensure that the plan stays up-to-date, relevant, and at the forefront in the minds of management and staff, NCG offers techniques and strategies to make sure the plan becomes a working document rather than a manual gathering dust on a shelf.

The Northcross Group (NCG) is a management and technology consulting services firm. Incorporated in 2006, NCG is headquartered in Portland, Maine. NCG is recognized for its blend of business and technology know-how, coupled with a results-oriented approach to project execution in both the public and private sectors.

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