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FOR IMMEDIATE RELEASE:

NCG Bringing News to the Classroom

Portland, Maine, December 20th, 2010 — Over the next year Northcross Group (NCG) will be providing over 8,000 newspapers to Maine classrooms as part of The Press Herald's Newspapers in Education (NEI) program serving all participating schools in Maine. NCG has joined NEI as a Gold Level Sponsor.

NEI program enhances learning by presenting newspaper as an exciting real life supplement to traditional textbooks. Teachers receive class sets of newspapers delivered to their school, packed with news and information relevant to every grade level and subject area. This program provides students with hands-on learning activities and specially designed curriculum guides.

"Education and developing not only a skilled workforce, but a thoughtful and insightful one, is key to our success as a community and nation as a whole. Today there are many mediums for information, but the vehicle is somewhat irrelevant. Getting students to think—to really expand their perspectives and grow as individuals—requires tackling different ideas and concepts. Standard textbooks often do not go that far. We hope that these additional classroom materials will help spur the dialogue, thoughts, and understanding of our students." Northcross Group president Christopher Bender said.

Press Herald, founded in 1862, is the largest newspaper in the state covering local news, sports, business, jobs, and community events.

Northcross Group (NCG) is a management and technology consulting services firm. Incorporated in 2006, NCG is headquartered in Portland, Maine. NCG delivers highly complex initiatives bridging between technology and business to maximize ROI, ensure security, and compliance in environments facing big opportunities or challenges.

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