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FOR IMMEDIATE RELEASE:

**Building Information Security Programs –
IAPP KnowledgeNet Session**

Portland, Maine, September 15, 2014 – How secure is your organization’s data? Every day media reminds us of yet another data security breach with thousands, if not millions, of sensitive records stolen. While law enforcement agents are searching for the responsible parties, ultimately the organizations end up paying the highest price – lost clients, trust, public image and experience a huge financial impact mitigating the outcome.

On Tuesday, September 23, 2014 Christopher Bender, President of Northcross Group and Peter Guffin, CIPP/US, Partner of Pierce Atwood LLP, will share best practices on how to create a new or improve an existing information security program, including the first steps of data mapping and conducting a risk assessment. Challenges and successful approaches for bridging technical and non-technical elements of an organization will also be discussed.

Christopher Bender is a management consultant and system engineer with over 20 years of industry experience. Mr. Bender has supported clients from varied industries including information/cyber security, transportation, engineering, communications, banking, and healthcare in the private and public sectors. He is a proven problem solver, orchestrating solutions that leverage information technology for fast and effective action in light of changing business requirements.

Peter Guffin heads Pierce Atwood’s Privacy & Data Security practice. He combines extensive experience in the areas of intellectual property, information technology, privacy and data protection, with a practical appreciation of the business and legal imperatives that can determine a client’s success.

Attendees will be able to earn free continuing privacy education (CPE) Credits: CIPPs and CIPMs automatically receive 1.5 CPE credits for attending this KnowledgeNet. Refreshments will be provided by Pierce Atwood LLP.

The session will be at Pierce Atwood, LLP (254 Commercial Street, Portland, Maine). It is organized by The International Association of Privacy Professionals (IAPP) as part of Northern New England KnowledgeNet session series. Seating is limited and RSVP is required by Monday, September 22: <https://privacyassociation.org/products/e8850c6a-49d8-4325-92ea-ab815670074d/>

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The International Association of Privacy Professionals is the largest and most comprehensive global information privacy community and resource. Founded in 2000, having local chapters worldwide, the IAPP is a not-for-profit organization that helps define, support and improve the privacy profession globally.

Northcross Group (NCG) is an integration and security firm with offices in Portland, Maine and Arlington, Virginia. NCG delivers highly complex initiatives bridging between technology and business to maximize ROI, ensure security, and compliance in highly regulated environments. NCG provides system and security services in the public and private sectors including healthcare, financial services, energy, and manufacturing. For more information about NCG, please visit www.northcrossgroup.com.

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